

Product Manager

Atlanta, GA

JOB DESCRIPTION :

The Product Manager will be responsible for managing roadmap for wireless broadband products to ensure financial value to the organization and enhance the customer experience. The Product Manager will manage vendor relationships for all products from concept through testing/certification to the commercial launch. This role serves as the primary point of contact for product manufacturers with responsibility for vendor product roadmap, feature-set definition and compliance, point-of-sale material, monitoring of product quality, performance, schedule and communication. The Product Manager is also responsible for managing existing and future enhancements to existing subscriber equipment throughout the product life cycle, ensuring compliance with Main Street Broadband systems and third party applications.

RESPONSIBILITIES:

- Manage the day to day development, testing and launch preparation activities for new products for both consumer and commercial customers
- Responsible for working with both internal and external teams to define, track and drive deliverables to launch new products
- Manage product definition, features and pricing
- Implement product training for internal personnel and third party agents
- Participates in technology and product roadmap development

QUALIFICATIONS:

- 3-5 years business experience in product realization, vendor management and project management with experience in cradle-to-grave product/service design processes and go-to-market execution.
- Ability to analyze issues, develop and deploy solutions within a dynamic environment.
- Ability to prioritize and manage multiple assignments simultaneously.
- Excellent written and oral communication skills, including speaking in front of small and large groups.
- Strong time and project schedule management skills required to consistently meet deadlines and ensure preparedness for launch or implementation of products or initiatives.
- Ability to successfully lead across organizational boundaries, including strong relationship management skills.
- Strong interpersonal skills and ability to influence sales, marketing, operations, finance and technical organizations
- Well organized, strong administrative and detail oriented skills
- Telecommunications industry knowledge required. WiMax product and services knowledge a plus.
- Professional experience within the telecommunications industry or with a wireless voice/data service provider
- BA/BS Marketing, Business. Technical undergraduate education with business/product management professional experience will be considered.
- Advanced experience with standard MS Office applications (Excel, Word, PowerPoint, etc.)